

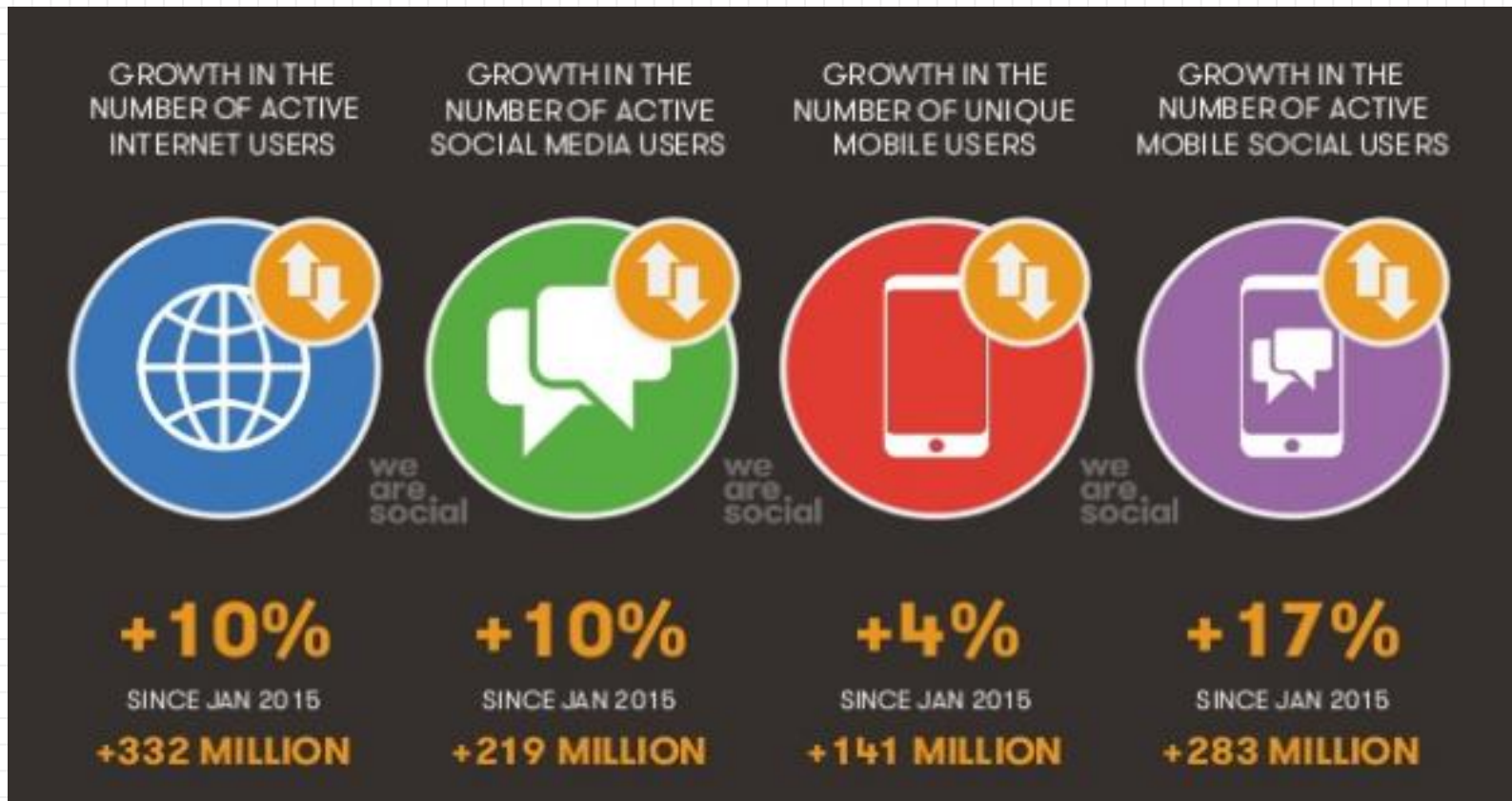


  
**netxcell**  
smarter networks  
smarter choice

# Global Digital SnapShot



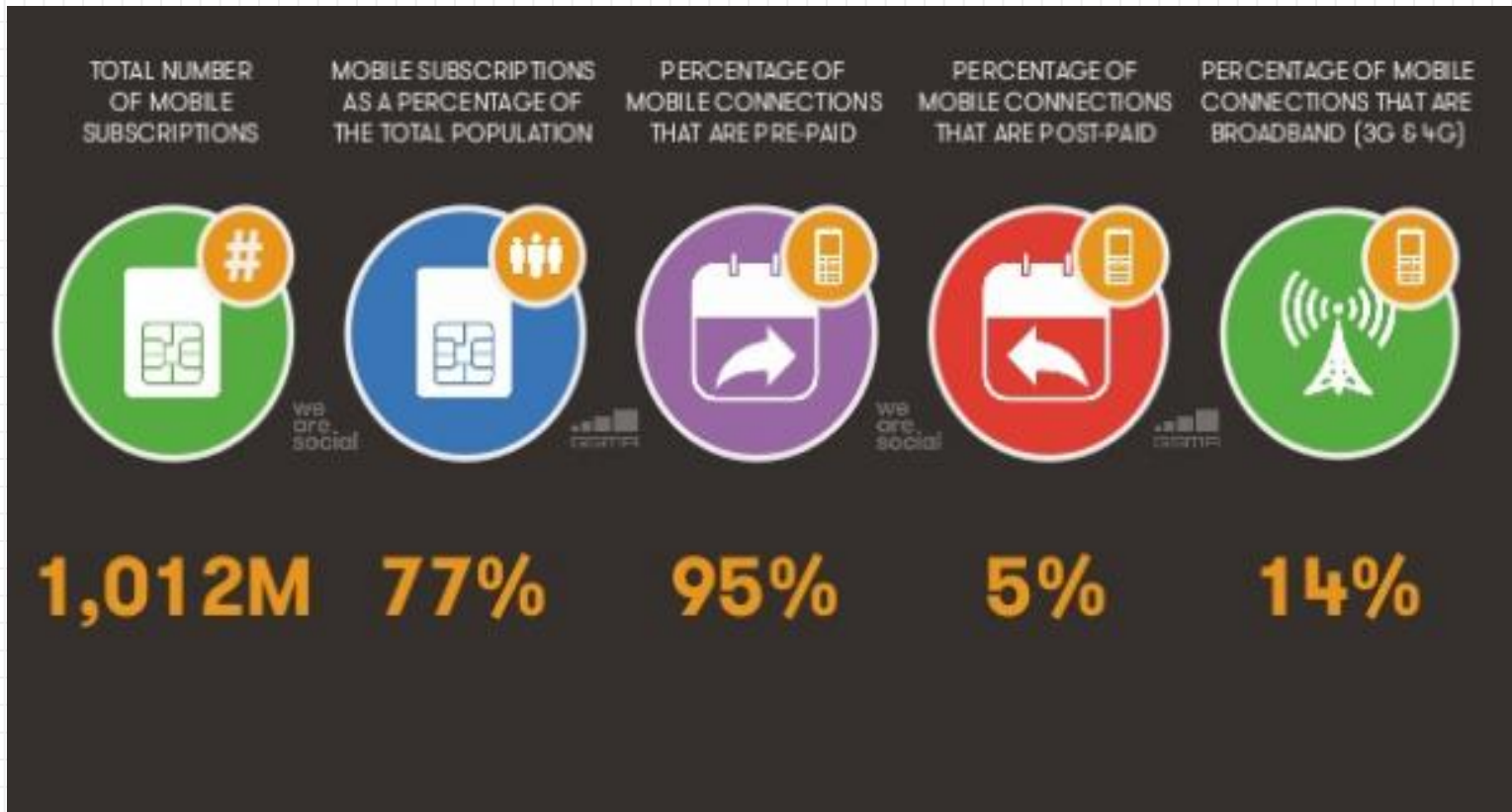
- # Annual Growth



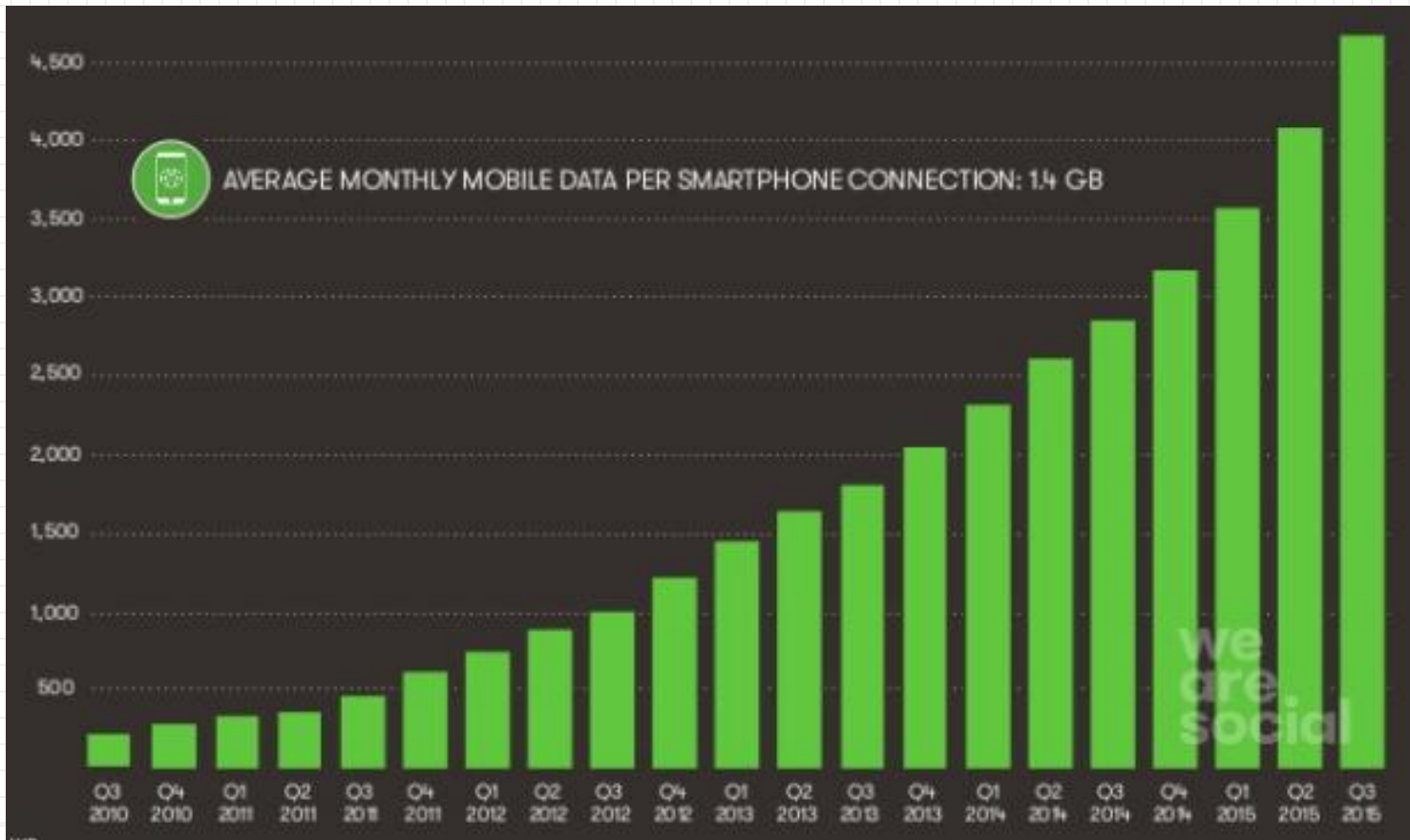
- **Digital India**



- **Mobile Connections**



- # Monthly Data Usage

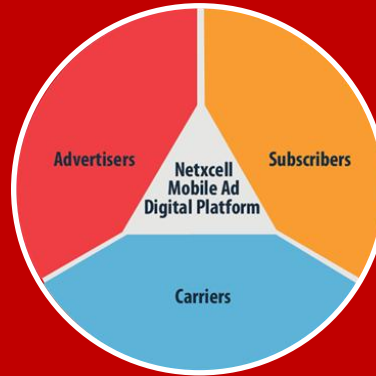


# • Digital VAS Solutions



**Grey Box** is a solution driving effective intelligence for Communication Service Providers (CSPs) to help them achieve their business goals and increase revenues.

- Integrated Campaign Management
- Real time Analytics
- Multi Media Engagement
- Next Best Offer
- Up Selling /Cross Selling



## Mobile Ad Digital Platform

is used to sponsor voice calls/Data/SMS to customers.

- Advertisers/content providers / marketers can sponsor voice call / Data using our platform.
- MAP provides a new medium to the marketers to promote rich media advertisements to the target base as per the brand requirements.
- Pierce segmented marketing



## M- Governance

- Multi channel Integration
- Ready APIs Integration
- Telco Integration
- Payment Integration
- VAS Integration



**Thank You**